

North
Dakota



SPONSOR

ADVERTISE

EXHIBIT



NORTH DAKOTA CPA SOCIETY

2024 Media Kit

EVENT EXHIBITORS

EXHIBITOR RATES

EXHIBITOR LEVELS

Small Firms Conference - June 5-6 - Bismarck/Mandan	\$350	\$400	\$500
Management Conference - June 17-18 - Fargo	\$500	\$600	\$700
Annual Convention - August 12-13 - Medora	\$500	\$600	\$700
Farm Tax Conference - September 9-10 - Grand Forks	\$400	\$500	\$600

EXHIBITOR BENEFITS

Name & business description on conference brochure	X	X	X
Verbal Recognition during Conference Welcome	X	X	X
Exhibit Space, Including a table with chairs	X	X	X
Printed attendee list <i>(we do not share emails or addresses)</i>	X	X	X
Logo on exhibit tour cards		X	X
Banner Ad for virtual attendees		X	X
# of attendees at exhibitor booth	2	3	3
Social media recognition			X
Video message to virtual attendees			X
Complimentary Conference attendee registration (Value of up to \$500)			1

MULTI-EVENT EXHIBITORS

Two Conferences	\$800	\$1,000	\$1,200
Three Conferences	\$1,150	\$1,450	\$1,750
Four Conferences	\$1,450	\$1,800	\$2,200

ADDITIONAL EXHIBITOR MEALS ARE \$25 EACH

FOR MORE INFORMATION OR TO REGISTER GO TO [NDCPAS.ORG/EXHIBIT](https://ndcpas.org/exhibit)

EVENT SPONSORSHIPS

THESE DO NOT INCLUDE AN EXHIBITOR BOOTH

Break Sponsor	\$500
Lunch Sponsor	\$600
Handouts, <i>due 1 month prior to event</i>	\$200
Reception/Banquet Sponsor (<i>Management, Convention, Small Firms</i>)	\$700
Hospitality Room (Convention Only)	\$1,000
Golf Hole Sponsor (Convention Only)	\$300
Golf Game Sponsor (Convention Only) ie. closest to the pin, longest drive, etc.	\$100
Golf Lunch Sponsor (Convention Only)	\$500
Golf Drink Tickets Sponsor (Convention Only)	\$1,000
Session Sponsor	\$500
All Day Beverage Sponsor	\$500
Conference Sponsor <i>More details at ndcpas.org/exhibit</i>	\$3,000

CPE WEBINAR - \$1,500

Sponsor a 50 minute session (1 CPE Credit) educational webinar for our members. We will handle registration, setup, and advertise the event in two emails. Topic & speaker must be approved by the society.

BENEFITS

- Company logo one each presentation slide
- Webinar listed on NDCPAS website
- Attendee list after event (*we do not share emails or addresses*)
- Average Attendance is between 30 - 100 people

FOR MORE INFORMATION OR TO REGISTER GO TO NDCPAS.ORG/EXHIBIT

NEWSLETTER ADVERTISING

We publish six newsletters each year. Four of these are printed and two are digital. Digital newsletter ads may include links! These publications provide information about members, news and developments in the CPA Profession, and information on upcoming events and activities.

Email your high resolution ad to advertise@ndcpas.org.

PRINT SPECS *Price per issue*

Size	1-3 Issues	4-6 Issues
Full Page (7.5 x 10)	\$550	\$500
Half Page (7.5 x 4.75 or 3.5 x 9.5)	\$440	\$400
Third Page (7.5 x 3.25 or 2.33 x 9.5)	\$375	\$325
Quarter page (3.5 x 4.75)	\$325	\$300
Classified	\$25 per line	\$25 per line

NEWSLETTER DATES

Issues	Ad Deadline	Delivery
January	December 7	January 1
March*	February 7	March 1
May	April 7	May 1
July	June 7	July 1
September*	August 7	September 1
November	October 7	November 1
<i>*Digital Issues</i>		

Website Classified

Free for NDCPAS Members
\$200 per month for non-members

CONTACT US!

Events | KaSaundra Peterson | cpe@ndcpas.org | 701.775.7111 | ndcpas.org/exhibit

Newsletter Advertising | Ryan Olson | advertise@ndcpas.org | 701.775.7111 | ndcpas.org/advertise