

North
Dakota



2025 Media Kit

Sponsor | Exhibit | Advertise



CONFERENCES

Management Conference

June 16-17, 2025 Fargo & Live Virtual

The Management Conference is our most highly-attended event. We are anticipating an attendance of approximately 300 participants. This conference is developed for CPAs and other financial professionals who work within business and industry. Generally there are very few CPAs from public accounting. Attendees come from North Dakota, Minnesota, and South Dakota.

Conference Sponsor*	\$3,000
Keynote Speaker*	\$2,500
Lunch/Breakfast Sponsor	\$1,000
Social/Happy Hour	\$800
Break Sponsor	\$500
Exhibit Booth	\$500
Handout	\$250

*limited availability

Annual CPA Convention

September 21-23, 2025 - Grand Forks & Live Virtual

The Annual Convention is our longest running event. We are anticipating an attendance of approximately 200 participants. This conference is designed for CPAs in both public practice and private industry. Most attendees are CPAs from North Dakota.

Conference Sponsor*	\$2,500
Keynote Speaker*	\$2,000
Lunch/Breakfast Sponsor	\$1,000
Hospitality Room	\$1,000
Social/Happy Hour	\$800
Break Sponsor	\$500
Exhibit Booth (Mon/Tue/Wed)	\$500
Handout	\$250
Golf Hole	\$300

*limited availability

Farm Tax Conference

August 18-19, 2025 - Bismarck & Live Virtual

The Farm Tax Conference is an event designed for practitioners with clientele who are farmers or ranchers. We are anticipating an attendance of approximately 100 participants.

Conference Sponsor*	\$2,000
Keynote Speaker*	\$1,500
Lunch/Breakfast Sponsor	\$800
Social/Happy Hour	\$700
Break Sponsor	\$400
Exhibit Booth	\$440

*limited availability

SEMINARS & WEBINARS

Business & Industry Miniseries Spring & Fall - Live Virtual

The Business and Industry Miniseries is a one-day virtual event designed to enhance CPAs in business and industry's leadership and analytical skills in the fields of accounting and finance. For this event, we partner with other state societies and have an average attendance of 40 participants.

Mini-Series Sponsor*

\$500

*limited availability

(Includes: Video message for virtual attendees (provided by sponsor at least two weeks in advance; Opportunity to give a three-minute welcome address to participants; Receive electronic list of attendees (name, firm/company if applicable); Logo on NDCPAS website event page; and Logo on email blasts.)

Technology Conference December 2025 - Live Virtual

This will be the 19th year we have hosted our annual Technology Conference. This is a fully virtual event with approximately 30 participants. The conference is designed and taught by K2 Enterprises.

Technology Sponsor*

\$300

*limited availability

(Includes: Video message for virtual attendees (provided by sponsor at least two weeks in advance; Opportunity to give a three-minute welcome address to participants; Receive electronic list of attendees (name, firm/company if applicable); Logo on NDCPAS website event page; and Logo on email blasts.)

Member Webinars Up to 10 per Year - Live Virtual

Sponsor a 50-minute session (1 CPE credit) educational webinar for our members. We will handle the registration, setup, and advertise the event. Topic and speaker must be pre-approved by the NDCPAS. These live webinars have an average attendance of 150 participants. The event sponsor will receive an electronic list of attendees (name, firm/company if applicable).

Webinar Sponsor

\$1,000

Multiple Event Discount Management Conference, Annual CPA Convention, or Farm Tax Conference

Interested in exhibiting at multiple events? Choose between our Management Conference, Annual Convention, and Farm Tax Conference.

Exhibit Booth - 3 Events

\$1,200

Exhibit Booth - 2 Events

\$800

SPONSOR & EXHIBITOR PERKS

Conference Sponsor (Management Conference | Convention | Farm Tax Only)

- Attendance for up to two representatives
- 1/3 page ad in NDCPAS Newsletter (ad supplied and scheduled by sponsor)
- Exhibit booth
- Handout in conference materials (must be supplied one month in advance)
- Video message for virtual attendees (provided by sponsor at least two weeks in advance)
- Opportunity to give a five-minute welcome address to participants
- Signage displayed (provided by sponsor)
- Receive electronic list of attendees (name, firm/company if applicable)
- Logo on NDCPAS website event page
- Logo on email blasts

Keynote Speaker

- Attendance for up to one representative
- 1/4 page ad in NDCPAS Newsletter (ad supplied and scheduled by sponsor)
- Exhibit booth or handout in conference materials (must be supplied one month in advance)
- Receive electronic list of attendees (name, firm/company if applicable)
- Opportunity to give a three-minute presentation prior to the introduction of keynote
- Signage displayed (provided by sponsor)
- Logo on NDCPAS website event page
- Logo on up to one email blast

Lunch/Breakfast Sponsor

- Attendance at the meals for up to two representatives
- Exhibit booth or handout in conference materials (must be supplied 1 month in advance)
- Signage displayed (provided by sponsor)
- Logo on NDCPAS website event page

Social/Happy Hour & Hospitality Room (Convention Only)

- Attendance at social for up to two representatives
- Signage displayed (provided by sponsor)
- Listing in program schedule

Break Sponsor

- Signage displayed (provided by sponsor)
- Listing in program schedule

Exhibit Booth

- Opportunity to give brief introduction of your company representatives at the beginning of the conference
- Listing in program schedule
- Meals and entertainment for up to two representatives

Handout, Golf Hole, or Prize Sponsor

- Contact the Society at cpe@ndcpas.org or 701.775.7111 if you are interested.



SPECIAL EVENTS

SPONSORSHIP —

YOUNG PROFESSIONALS

Our young professionals events are the perfect way to get in front of young members. Becoming one of our most popular event series, we travel the state to fun and exciting places to network.

\$500 CHAMPION SPONSOR

- Recognition on NDCPAS Website Event Page and Emails
- Two Event Tickets
- Receive Attendee List Prior and Post Event
- Signage Displayed at the Event (provided by sponsor)
- Five Minutes of Speaking Time to the Group at the Event

\$300 PARTNER SPONSOR

- Recognition on NDCPAS Website Event Page and Emails
- One Event Ticket
- Signage Displayed at the Event (provided by sponsor)

PIPELINE INITIATIVES

If promoting the accounting profession, the value of the CPA credential, and student career pathways is of interest to you, support the NDCPAS career awareness programs. From career fairs to accounting awareness programs, the NDCPAS is working to help the next generation understand the possibilities that can come with getting their CPA - and help them get there.

K-12 OUTREACH

Support programs and initiatives that educate elementary, middle, and high school teachers and students across North Dakota about the accounting profession.

COLLEGE OUTREACH

Support programs and initiatives that educate college students in North Dakota about accounting, CPE credential, and CPA careers.

\$1,000 CHAMPION SPONSOR

\$750 LEADING SPONSOR

\$500 PARTNER SPONSOR

\$250 CONTRIBUTING SPONSOR

\$100 SUPPORTING SPONSOR

Sponsor levels will be recognized across program materials, websites, and at events. Sponsoring company contacts receive information on opportunities for staff (must be a NDCPAS member) to participate in college and K-12 events, where possible.

QUESTIONS? CONTACT 701-775-7111

REGISTRATION FORM

Contact Name

Email

Company

Address

Phone

Contact person will receive confirmation emails and event details.

How to submit your registration form options:

- ☐ Email completed form as a .pdf attachment to cpe@ndcpas.org
- ☐ Print and mail completed form to: NDCPAS, 3100 S. Columbia Rd., Grand Forks, ND 58201
- ☐ Complete online at: <https://www.ndcpas.org/advertise>

Payment options:

- ☐ Mail a check payable to NDCPAS along with the completed registration form
- ☐ Contact the Society at 701.775.7111 to pay with credit card

Signature:

Date:

Sponsor or Exhibitor Event Selection(s)

Management Conference

- ☐ \$3,000 Conference Sponsor
- ☐ \$2,500 Keynote Speaker
- ☐ \$1,000 Lunch/Breakfast Sponsor
- ☐ \$800 Social/Happy Hour
- ☐ \$500 Break Sponsor
- ☐ \$500 Exhibit Booth
- ☐ \$250 Handout

Annual CPA Convention

- ☐ \$2,500 Conference Sponsor
- ☐ \$2,000 Keynote Speaker
- ☐ \$1,000 Lunch/Breakfast Sponsor
- ☐ \$800 Hospitality Room
- ☐ \$800 Social/Happy Hour
- ☐ \$500 Break Sponsor
- ☐ \$500 Exhibit Booth
- ☐ \$300 Golf Hole Sponsor
- ☐ \$250 Handout

Farm Tax Conference

- ☐ \$2,000 Conference Sponsor
- ☐ \$1,500 Keynote Speaker
- ☐ \$800 Lunch/Breakfast Sponsor
- ☐ \$700 Social/Happy Hour
- ☐ \$400 Break Sponsor
- ☐ \$400 Exhibit Booth

B&I Miniseries Spring

- ☐ \$500 Mini-Series Sponsor

B&I Miniseries Fall

- ☐ \$500 Mini-Series Sponsor

Technology Conference

- ☐ \$300 Technology Sponsor

Member Webinars

- ☐ \$1,000 Webinar Sponsor

Multiple Event Discount

- ☐ \$1,200 Exhibit Booth - 3 Events
- ☐ \$900 Exhibit Booth - 2 Events
- ☐ Management Conference
- ☐ Annual CPA Convention
- ☐ Farm Tax Conference

Questions? Contact the Society at cpe@ndcpas.org or 701.775.7111 if you need assistance.

Cancellations occurring less than 30 days prior to the event will be charged a \$50 cancellation fee. No refunds if cancelling 10 days prior to the event. NDCPAS reserves the right to refuse sponsors and exhibitors.