



Prepare to Grow Your Business in 2020

SPONSOR | EXHIBIT | ADVERTISE

Showcase your business!

The North Dakota CPA Society is a professional association for Certified Public Accountants. We provide continuing education, professional development, connections and resources for our members. We currently have nearly 1800 members.

We can help you connect with accounting, finance and business professionals and accounting students across North Dakota. Sponsor or exhibit at our well-attended events for the opportunity to showcase your business to this important group of business professionals.

On the following pages you will find information describing the typical audience at each conference. We would be happy to work with you on any ideas you have to make the sponsorship meet your marketing needs.

Some events have limited space so book your sponsorship/exhibit space/advertising soon.

For more information visit ndcpas.org/exhibitor

We look forward to working with you!

2020 CONFERENCES

MANAGEMENT CONFERENCE

June 15-16, 2020

Fargo

The Management Conference is our most highly attended event. We are anticipating an attendance of 300 - 350 participants. This conference is developed for CPAs and other financial professionals who work within businesses and industry. Generally there are very few CPAs from public accounting. Attendees come from North Dakota, Minnesota and South Dakota.

Conference Sponsor	\$3000 (1 available)
Keynote Sponsor	\$2000 (2 available)
Lunch Sponsor	\$1000
Evening Reception	\$750
Break Sponsor	\$500
Exhibit Booth	\$500
Handout	\$250
60 sec. Video Clip	\$250

ANNUAL CPA CONVENTION

September 20-22, 2020

Bismarck

The Annual Convention is our longest running event. We are anticipating an attendance of approximately 250 participants. This conference is designed for CPAs in both public practice and private industry. Most attendees are CPAs from North Dakota.

Conference Sponsor	\$3000 (1 available)
Keynote Sponsor	\$2000 (2 available)
Lunch Sponsor	\$1000
Hospitality	\$1000
Evening Reception	\$750
Break Sponsor	\$500
Exhibit Booth	\$400 (Mon/Tues Only)
Handout	\$250
Golf Hole Sponsor	\$200
60 sec. Video Clip	\$250

TECHNOLOGY CONFERENCE

December 14-15, 2020

Fargo

This will be the 15th year of our Annual Technology Conference. This is a smaller event with an attendance of approximately 50 participants. The conference is designed and taught by K2 Enterprises.

Lunch Sponsor	\$800
(includes a booth or handout)	
Break Sponsor	\$400
Exhibit Booth	\$250
Handout	\$150

SCHEDULE OF EVENTS ADVERTISING - NEW THIS YEAR!

Our most visible handout to our members during the Management Conference and the Annual CPA Convention is the Schedule of Events. Our attendees carry this with them for information on the time and location of all events. Showcase your business in our Schedule of Events to reach an engaged audience viewing this handout many times during our conferences. Space is limited, so please schedule your ad soon!

Full Page - Full Color - 5" x 8" \$500.00

Half Page - Full Color - 5" x 4" \$300.00

Footnote Ad (Bottom of page) 5" x 1.5" \$175.00

SPONSORSHIPS INCLUDE:

Conference Sponsor

- 2 complimentary conference registrations
- 1/2 page ad in NDCPAS newsletter
- Exhibit Booth
- Handout in conference materials
- Signage displayed (provided by sponsor)
- Welcome address by company representative
- Mailing list of attendees who have business addresses (by request, mailer must be submitted for approval)
- Business listed in email blasts and on website
- Link on conference website

Keynote Sponsor

- 1 complimentary conference registration
- 1/4 page ad in NDCPAS newsletter
- Exhibit booth or handout in conference materials
- Signage displayed (provided by sponsor)
- 3 minute presentation prior to introduction of keynote
- Name listed in at least one email blast and on website
- Link on conference website

Lunch Sponsor

- Exhibit Booth or handout
- Signage displayed (provided by sponsor)
- 3 minute presentation at meal on your product or service
- Link on conference website

Evening Reception

- Attendance at event
- Signage displayed (provided by sponsor)
- Listing in program schedule

Hospitality Room

Available at Convention Only

- Signage displayed (provided by sponsor)
- Listing in program schedule

Break Sponsor

- Attendance at break
- Signage displayed (provided by sponsor)
- Listing in program schedule

Golf Hole Sponsor (Convention Only)

- Signage featuring your business at the hole

EXHIBITOR BOOTHS INCLUDE:

- Exhibit space including skirted six foot table, chairs, electric and wifi (where accessible at facility)
- All exhibitors will be introduced at the opening of the conference. (short self-introductions)
- Exhibitors contact info will be listed in program schedule
- Exhibitors are invited to attend all meals and entertainment (two representatives included - additional meals may be purchased)

HANDOUTS:

- Handouts are given to attendees at registration.
- Please provide your handout two weeks prior to the event.

SPONSORED SPEAKER

- You may apply to present a session at our Convention or Management Conference. The course can not be a sales pitch and must have enough information to qualify for CPE. Please contact Angela at 701-775-7111 for more information

60 SEC. VIDEO CLIP

- 60 second clip played in a loop with other submissions prior to each keynote presentation.
- Video must be supplied by the vendor at least 7 days in advance of the conference
- Video clip ads are only available at Management and Convention Conferences.

GOLFER GIFTS

- If you have any company branded golf gifts, we would be happy to distribute them to our golfers at the CPA Convention.

ND CPA NEWSLETTER PRINT ADVERTISING

Our Newsletter is published 6 times a year and provides information about our members, activities, upcoming events, news and developments in the profession. Print and digital (website) classifieds are also available.

Classified ads and full color display ads can be reserved using the Newsletter Advertising Agreement.

SPONSOR/EXHIBITOR REGISTRATION

CONTACT INFORMATION

Company

Contact Person

Address

City/State/Zip

Telephone

Email

Website

Product/Service *Please list a short description of your product/service to be included in our marketing materials.*

I WOULD LIKE TO RESERVE THE FOLLOWING SPONSOR/VENDOR OPPORTUNITY:

- Management Conference Sponsor\$3000
- Management Keynote Sponsor\$2000
- Management Conference Lunch Sponsor.....\$1000
- Management Conference Monday Reception.....\$750
- Management Conference Break Sponsor\$500
- Management Conference Exhibit Booth.....\$500
- Management Conference Handout.....\$250
- 60 sec Video Clip\$250
- Schedule of Events Display Ad - Contact us

- Convention Sponsor\$3000
- Convention Keynote Sponsor.....\$2000
- Convention Lunch Sponsor.....\$1000
- Convention Hospitality\$1000
- Convention Evening Reception.....\$750
- Convention Break Sponsor.....\$500
- Convention Exhibit Booth.....\$400
- Convention Handout.....\$250
- Convention Golf Hole.....\$200
- 60 sec Video Clip\$250
- Schedule of Events Display Ad - Contact us

- Technology Lunch Sponsor\$800
- Technology Break Sponsor.....\$400
- Technology Exhibit Booth.....\$250
- Technology Handout.....\$100

Interested in exhibiting at multiple events?

- Exhibit Booth at Convention and Management\$800
- Exhibit Booth at all 3 events\$950

For more information:

ND CPA Society
701-775-7111
877-637-2727
advertise@ndcpas.org

Register online:

www.ndcpas.org/exhibitor

Register by mail:

NDCPAS
3100 S Columbia Rd Ste 500
Grand Forks, ND 58201

About our members:

Membership: Approx. 1800

Men	55%
Women	45%

CPAs in

Public	39%
Industry	37%
Government	5%
Education	3%
Other	16%

Students/Affiliates	8%
Out of State/Country	17%

Payments can be accepted by check or credit card. Cancellations occurring less than 30 days prior to the event will be charged a \$50 cancellation fee. No refunds if canceling 10 days prior to event. *NDCPAS reserves the right to refuse sponsors and exhibitors.*